

Project concept of BSPC

Deriving from the Tuzla Canton Development Strategy, the strategic objective of this project is to increase employment rate and improve business environment.

The general objective is to increase the growth rate of existing SMEs and start-ups, while the specific objective is to develop mechanisms to ensure strategic approach to the development of SME sector.

Beneficiaries of BSPC

Beneficiaries are all those that are closely related to SME sector regardless of their gender, nationality, ethnicity, or religion:

- SME (various sectors, production and services)
- Start-ups
- Unemployed
- Innovators
- Investors (domestic and foreign)
- Non-governmental and governmental organizations



This project has been implemented with the financial assistance of the European Union.

The views expressed herein are those of the RDA Tuzla and can therefore in no way be taken to reflect the official opinion of the European Union.



BSPC

Business Support and Promotion
Center

RDA Development Association

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Introduction

RDA Tuzla is a non-governmental and non-profit development association with the main task of creating a more favorable environment for development of entrepreneurship and thus ensuring job creation. The association was established as a result of a need to have such an association that would serve as an instrument for qualitative monitoring and coordination of the **Tuzla Canton Development Strategy**.



Objectives

The main objective of RDA Tuzla is to provide support and coordinate the implementation of the Regional Development Strategy.

Vision

The vision of RDA Tuzla is for Tuzla Canton and the NE region to become a modern, Europe-oriented region with a development philosophy based on employment, developed business, public and social sector, effective administration, **equal opportunities for all categories of population in the community**, with high living standards at all levels of community.

Project Purpose

The purpose of the project is to establish a functional Business Support and Promotion Center – BSPC which would offer services to existing businesses and thus enhance their development and growth; assist potential entrepreneurs to develop and implement their business ideas; and assist the unemployed in their searching for employment.

Mission of BSPC

BSPC is an organizational unit of the RDA Tuzla and its main mission is to develop a variety of services aimed at promotion of trade, business, self-employment, and entrepreneurial spirit.

Services of BSPC

Offering information:

- about markets;
- about EU funding programs and financial instruments;
- about EU related topics via: publications, seminars, etc.
- about business events (fairs, promotions, etc.);
- about possibilities of business cooperation.



Consulting

- on business related issues in the EU;
- on foreseeing business partnerships and cooperation together with other specialized EU networks;
- on development of business strategies.



Assisting

- with participation in tenders and funding programs;
- with creation of business relationships with partners from European countries (cooperation and joint venture):
- with market research;
- with preparation for tenders;
- with organization of business events, seminars, etc.

Partners

- Tuzla Canton Chamber of Crafts
- Gradačac Association of Entrepreneurs

Project is supported by:

- European Union
- Municipality Tuzla
- Municipality Živinice
- Municipality Gradačac